

# EVENT SPONSORSHIP

INFORMA TECH AUTOMOTIVE GROUP



SPONSORSHIP NOW  
AVAILABLE

## Be Seen As A Leader In Automotive Technology at Automotive Tech Week

Combining the research expertise of Wards Intelligence, the reach and community of WardsAuto, and the connection and event power of TU-Automotive, we can offer you unrivaled opportunities to develop and differentiate your company's position.

**INTERESTED IN KNOWING  
MORE?**

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### THE OPPORTUNITIES:

- Exhibition booth to promote your products and services
- Thought Leadership opportunities available: solo-presentations, panel positions, roundtable moderation, workshop-lead, and more
- Keep your brand front-of-mind with your target customer (our 260,000+ global community) through banner placements, web listings, email shots, social media announcements and more
- VIP Services - our dedicated VIP Relations Manager will invite your targets and set up 1-2-1 meetings on your behalf

Are you looking to generate qualified business leads?

Are you looking for guaranteed ROI?

Are you looking to set your company apart from the competition?

Are you looking for expert recognition?

**Then place your message, product or service in front of targeted automotive technology professionals with Informa Tech Automotive Group.**

**SPECIAL RATE ALERT: SIGN UP IN 2020 AND NOT ONLY PICK THE PRIME POSITIONS, BUT BENEFIT FROM AN EARLY BIRD SPONSORSHIP RATE.**

*"The virtual event platform works well. Positively surprised the smoothness of using it. We benefitted from this event by actively connecting the audience."*

- Vaisala