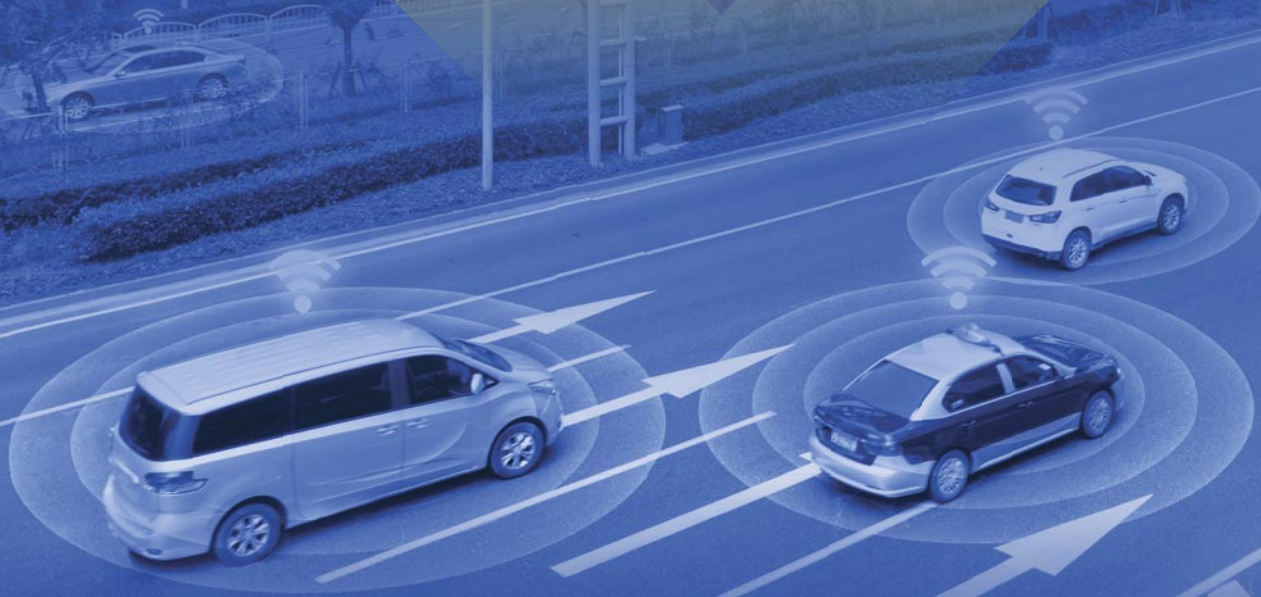


Connected Cars Insurance USA

SEPTEMBER 2-3, 2020

WHERE THE FUTURE OF AUTO INSURANCE IS DECIDED



Powered by:  **Automotive**  **WARDS**AUTO...  **WARDS** INTELLIGENCE...



#TUINSURANCE

automotive.knect365.com/connected-car-insurance-usa/



informa tech

“ CONNECTED CAR INSURANCE USA CONNECTED OUR BUSINESS WITH THE RIGHT PEOPLE, AT THE RIGHT COMPANIES. BEING A TECH COMPANY PROPOSING HIGHLY INNOVATIVE FINTECH SOLUTIONS IT IS SOMETIMES HARDER FOR US TO CAPTURE CONTACTS THAT ACTUALLY LEAD TO FRUITFUL CONVERSATIONS WITH DECISION MAKERS ACROSS OUR TARGET ACCOUNTS. THE TU-AUTOMOTIVE TEAM IS UNSURPASSED IN THIS SENSE. THEY ARE FANTASTIC TO WORK WITH. THEY’RE FLEXIBLE, ACCESSIBLE AND RESPONSIVE, AND THEY PUT IN THE EFFORT TO MAKE THEIR EVENTS A SUCCESS. I ALWAYS KNOW THAT THEY WILL DO WHATEVER IS NECESSARY TO MAXIMIZE OUR INVESTMENTS. ”

Sygic

“ IT’S A GREAT NETWORKING EVENT WITH GREAT PANELS AND PRESENTATIONS. WE ATTEND TO UNDERSTAND THE MARKETPLACE AND WHERE IT IS, WHAT OUR COMPETITORS ARE DOING, AND ACTUALLY WHAT OUR CUSTOMERS AND PROSPECTS ARE LOOKING FOR AND CONNECTED CAR INSURANCE IS THE BEST PLACE TO BE FOR THOSE KINDS OF PURPOSES. ”

Nino Tarantino, CEO – North America, Octo Telematics

“ THIS IS WHAT WE SEE AS THE BEST ANNUAL MEETING PLACE TO UNDERSTAND WHERE THE MARKET IS GOING FOR CONNECTED VEHICLE TECHNOLOGY AND INSURANCE. ”

Mariel Devesa, Head of Innovation, Farmers Insurance

DEAR COLLEAGUE,

As the world has continued to adapt over the past few months, we have been continuously reviewing the best ways to serve the Automotive and Insurance communities.

We believe the need for our community to connect, inform and innovate is stronger than ever and Informa Tech Automotive Group is committed to providing you this platform.

We are thrilled to announce the launch of the Virtual edition of *Connected Car Insurance USA*! **Join us September 2-3, 2020 for 2 days of high-level content and networking.**

For sponsors, exhibitors, speakers and registered attendees for the in-person August event, we've been in touch via email to share more information about how to join the Virtual Event.

Informa Tech Automotive Group's virtual events will deliver the same, high-quality content including world renowned keynotes, conference tracks, workshops, roundtables and working groups that we are known for. We are excited to provide new innovative networking opportunities through data driven networking engagements across various new virtual formats.

See you virtually there! If you have any questions, please reach out to any member of Informa Tech Automotive Division staff.

Thank you for your continued support.

John and Caroline



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P.S. We believe in the power of gathering our community to share, inspire, and strengthen our industry, and are committed to continue to do this through many channels. Informa Tech Automotive Group is proud to invite you to the *Summer Festival of Automotive*: a season of automotive digital insight, from Webinars to Whitepapers, Intelligence Reports to Interviews, we have a range of content to suit all. Easy-to-access and available OnDemand, we've got what you need during challenging times to stay ahead of all the latest industry news, strategy and innovation.

CONSUME EXPERT CONTENT LIVE AND ONDEMAND



PRESENTATIONS, PANELS AND LIVE Q&AS

As with any Informa Tech Automotive Group physical event, our virtual events offer you the same interactive and varied conference formats.

- Presentations offer in-depth focus on a certain topic, technology or strategy. These sessions feature all the components of a good story; the characters, the setting, the plot, the conflict, and the resolution.
- Panels invite debate. Multiple perspectives from different industry stakeholders facilitates conversation around a specific industry trend.
- Live Q&As put an expert in the hotseat. Expert moderators lead the discussion, moderating any questions from you, the audience.

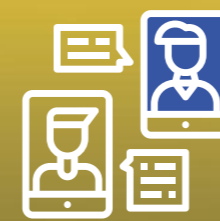
All sessions are enhanced by the Live Discussion module. As a member of the audience, you can use this chat function to ask questions in real-time to any presenter, panellist or interviewee.



ROUNDTABLES

These first-come-first-serve sessions limited to 15 participants give you the chance to learn and network with like-minded industry professionals, interested in the same topic.

The group and video chat functions facilitate group discussion. A designated moderator will lead, posing questions to the group, initiating discussion, and ensuring all voices are heard.



LIVE DEMONSTRATIONS

The best-of-the-best technology innovators are attending to showcase their transformative solutions.

Experts will walk you through their products by video, demonstrating potential and showcasing expertise.



INSURANCE QUIZ

The TU-Insurance quiz features questions ranging from general knowledge to sport, history to music; and of course there'll be a least one round devoted to testing your insurance knowledge. Some answers are hidden within the event.

Groups of 5 work together for the chance to win the prize!

VIRTUAL TOPIC CLUSTERS



Partnerships &
Collaboration



Usage-Based
Insurance



Autonomous
Vehicles



Data
Monetization



Connected
Claims



Artificial
Intelligence



Telematics



Distracted Driving



Cyber-Security



Blockchain



Digitization

VIRTUAL AGENDA

We've got expert content streaming Live and OnDemand. **From 9am CT to 3.30pm CT** you can enjoy discussions on the latest technology, strategy and innovation.

DAY 1 – SEPTEMBER 2ND, 2020

PRODUCT FOCUS

REGISTRATION & NETWORKING LOUNGE OPENS

Keynote Presentation: Coronavirus & Providing Solutions for an Uncertain Future

- The nationwide shutdown has resulted in significantly fewer vehicles on the road, less accidents and less pay-outs for carriers. Are reimbursements key to customer retention following the pandemic?
- As a direct result of COVID-19 oil prices are falling and consumers are reserved to use shared vehicles. Private vehicles are unexpectedly rising in popularity. How can mobility insurance products reflect this? Who insures the health of a shared vehicle passenger?
- What challenges will the industry face over the coming months, and how can insurers overcome them?

Keynote Panel/ Fireside Chat: Overcoming the Fear of Data Sharing

- A comparison of data sharing and its effect on auto-insurance risk profitability.
- What are the business benefits of a data exchange and how can it help insurers to generate business growth?
- How to assess what data to keep, what to share and what to sell?

Presentation: UBI - Turning Data into Incentives

- How can carriers take what they've learnt from UBI data and turn it into incentivized discount for the customer?
- State discounts have a greater effect while insurer discounts have greater flexibility. Where should these potential discounts come from?
- What more can be done to ensure the data from UBI is being effectively used to increase driver safety?

Panel/ Fireside Chat: An Analysis of UBI Products

- As the level of UBI offerings increase, how are these propositions expected to develop in the coming years?
- How do MHYD, PAYD & PHYD differ and who can benefit from each of them?
- Embedded or application system – which is the right telematics system for the customer and why?

Presentation: Utilizing Connectivity to Increase Customer Satisfaction

- How can insurers utilize the benefits of connectivity to provide new products and services that will ensure customer retention?
- What new B2C roles can telematics create for the insurance business and what effect will this have on branding and customer loyalty?
- Leveraging multiple data points to expand insurers customer bases.

Panel/ Fireside Chat: Findings from Insurer & Automaker Collaboration

- Which new companies are entering this space to facilitate auto-finance collaboration?
- What benefits can be seen from current automaker-insurer partnerships?
- How can both insurers and OEM's overcome the challenges presented by embedded insurance to create the type of product the customer needs?

ROUNDTABLE:
Change Regulation, Bureaucracy, System Constraints, Thin Margins: Innovating & Evolving Against Industry Headwinds

ROUNDTABLE:
How Utilizing Telematics Technologies Can Benefit the Personal & Commercial Customer Experience

ROUNDTABLE:
Reinventing the Insurance Broker Model with Technology, Data & Human Interaction

ROUNDTABLE:
Overcoming the Challenges to Mobility Insurance

VIRTUAL EXHIBITION HIGHLIGHTS

ATTENDEE SPEED NETWORKING

VIP NETWORKING

AWARDS CEREMONY SCREENING

CLOSE OF DAY 1

DAY 2 – SEPTEMBER 3RD, 2020

CLAIMS & TECHNOLOGY FOCUS

NETWORKING LOUNGE OPENS

Keynote Presentation: Determining Risk with the Help of IoT

- How have other carriers incorporated IoT and what more can be done to utilize its effectiveness in accurate risk assessment?
- As the IoT insurance market continues to grow, which best practices will ensure a consistent revenue stream and reduction in premium prices?
- How is IoT expected to continue to revolutionize the insurance industry in the coming years and how can carriers best prepare for this?

Keynote Panel/ Fireside Chat: The Move from Reactive to Pro-Active Insurer

- A new generation are looking for a more personalized service. To what extent can telematics provide an answer?
- How can better customer rates and safety be encouraged through a 'pro-active' model?
- In what ways can AI play a role in point-of-need insurance in the future?

Presentation: The Benefits of Digitalizing Legacy Systems

- To what extent can the digitalization of the claims process increase customer loyalty?
- A discussion on the role AI could play in simplifying the future claims handling process.
- How can insurers begin to overhaul outdated legacy systems while safeguarding current levels of services for clients?

Panel/ Fireside Chat:

Preparing for Changes to Data Ownership

- The driver, the automaker, the insurer, the state – Who owns what data? Can connected vehicle data ever be divided into distinct ownership segments?
- A discussion on the effect that the California Consumer Privacy Act has had on the insurance industry.
- What changes to data ownership are likely to happen over the coming years and how can carriers best prepare for this?

Presentation: Creating New Business Models to Underwrite at a Commercial Level

- Are subscription services the answer to successful commercial underwriting?
- How can insurers overcome the challenges to effectively assessing the risk of a fleet vehicle?
- A realistic analysis on creating sustainable insurance based telematic value propositions to benefit fleet managers.

Panel/ Fireside Chat: Understanding the Impact of Camera Tech on FNOL

- How can information from in-vehicle cameras be turned into actionable data in the claims handling process?
- A case study of the relationship between advancing camera tech and the altered First Notice of Loss process.
- What role is machine learning expected to play in the analysis of FNOL videos in the future? How can carriers best utilize algorithms in these situations to assess vehicle damage?

ROUNDTABLE:
How Can the Insurance Industry prepare for the Emergence of Autonomous Vehicles with New Products & Services?

ROUNDTABLE:
Unlocking a New Generation of Customer by Incorporating Personal-Tech into the Claims Process

ROUNDTABLE:
Automating the Auto-Claims Process to Streamline In-House Business and Generate Revenue

ROUNDTABLE:
Reconsidering How to Approach Engineering Risk as an Insurer

INSURANCE QUIZ

CLOSE OF CONFERENCE

BOOK YOUR SEAT TODAY ON THE WEBSITE

ONDEMAND CONTENT PRE-EVENT

DATA ONDEMAND

Presentation: Translating Data into Products Customers Want

- What methods are 3rd parties using to translate data to increase its usability in creating new products?
- What further developments need to take place before data can be transformed into the types of incentives customers want?
- How to create a comprehensive scoring method with the data we already have to efficiently assess risk.

Fireside Chat: Protecting the Data of the Commercial Driver – What You Need to Know

- What unique challenges do insurers face when dealing with the data generated from the telematics systems of commercial drivers?
- How does this differ to the personal vehicle data? Is there anything personal lines can learn from commercial, and vice versa?
- Who owns this data? The driver, the fleet manager, the insurer?
- What steps can carriers put in place to ensure they comply with the data rules, such as the CCPA?

Presentation: Increasing the Value of the Connected Car Data

- As the vehicle becomes increasingly connected, generating vast levels of data, how can this data be developed into a financial revenue stream for insurers?
- Which industries could insurers collaborate with to enhance the value of their data?
- How can data be utilized to improve customer engagement and maximize insurance as a brand?

JOIN BY BOOKING YOUR SEAT TODAY ON THE WEBSITE

CELEBRATING THE BEST IN AUTOMOTIVE INSURANCE

At **Connected Car Insurance USA**, we love to take the opportunity to celebrate industry success. That's why this year we are launching the Informa Tech Automotive Insurance Awards.

These prestigious awards celebrate the best talent across automotive insurance. **Nominations will close July 1st, 2020.** The winners will be announced during the virtual Connected Car Insurance USA.



INSURER OF
THE YEAR



INSURETECH PRODUCT/
SERVICE OF THE YEAR



AUTOMAKER PARTNERSHIP
OF THE YEAR



DATA SERVICE OF
THE YEAR



OUTSTANDING CONTRIBUTION
TO AUTO INSURANCE AWARD



YOUNG INSURER OF
THE YEAR 2020

**FOR MORE INFORMATION ABOUT THE
AWARDS AND TO NOMINATE, [CLICK HERE](#)**

YOU'RE INVITED TO THE SUMMER FESTIVAL OF AUTOMOTIVE

Informa Tech Automotive Group invites you to take part in the Summer Festival of Automotive.

A summer of digital content, from Webinars to Whitepapers, Intelligence Reports to Interviews, Informa Tech Automotive Group has a range of content to suit all. Easy-to-access and available on-demand, we've got what you need during lockdown to stay ahead of all the latest industry news, strategy and innovation.

Informa Tech Automotive Group is here to able you to **Connect** with your industry, **Accelerate** your business, **Showcase** your expertise and **Educate** yourself, your teams and your business.

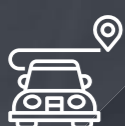
- **CONNECT** - Online networking gives you're the opportunity to speak with other key automotive industry players. From VIP 1-on-1 virtual video meetings to interactive roundtables session limited to 15; from webinars sessions to live Q&A sessions with influencers, Informa Tech Automotive Group offers a variety of digital networking to suit all preferences.
- **ACCELERATE** - Leverage digital opportunities so that your business development can still effectively reach prospects During this time, Automakers are looking for solutions to optimize their business.
- **SHOWCASE** - Businesses are being forced to pivot their offerings during this time. Showcase your innovations, your strategies and your solutions. We're all learning as we go! Together we can ensure the industry is stronger than ever!
- **EDUCATE** - As we all change how we work and acclimatize to working from home, businesses need to ensure that staff feel appreciated. Assist them is staving off boredom, help them realise their future career goals, and ensure your staff are ahead of the latest trends. All from the safety of their homes.

WE HAVE SEVERAL SPONSORSHIP OPPORTUNITIES AVAILABLE FOR THE SUMMER FESTIVAL OF AUTOMOTIVE. TO START YOUR FESTIVAL JOURNEY, [EMAIL SANJAY.SINGH@INFORMA.COM](mailto:SANJAY.SINGH@INFORMA.COM)

A MULTITUDE OF LIVE AND ON-DEMAND STAGES FOR YOU TO CHOOSE FROM:



ADAS, AV & AUTONOMY



COMMERCIAL VEHICLES



CONNECTIVITY



CYBER SECURITY



DATA



ELECTRIFICATION



INSURANCE



INTERIORS



MARKETS



MOBILITY



PROPULSION



RETAIL



SOFTWARE



UX

WATCH

PRESENTATION: TRANSLATING DATA INTO PRODUCTS CUSTOMERS WANT

- What methods are 3rd parties using to translate data to increase its usability in creating new products?
- What further developments need to take place before data can be transformed into the types of incentives customers want?
- How to create a comprehensive scoring method with the data we already have to efficiently assess risk.

FIRESIDE CHAT: PROTECTING THE DATA OF THE COMMERCIAL DRIVER – WHAT YOU NEED TO KNOW

- What unique challenges do insurers face when dealing with the data generated from the telematics systems of commercial drivers?
- How does this differ to the personal vehicle data? Is there anything personal lines can learn from commercial, and vice versa?
- Who owns this data? The driver, the fleet manager, the insurer?
- What steps can carriers put in place to ensure they comply with the data rules, such as the CCPA?

PRESENTATION: INCREASING THE VALUE OF THE CONNECTED CAR DATA

- As the vehicle becomes increasingly connected, generating vast levels of data, how can this data be developed into a financial revenue stream for insurers?
- Which industries could insurers collaborate with to enhance the value of their data?
- How can data be utilized to improve customer engagement and maximize insurance as a brand?

LISTEN

We know that you need OnDemand content that fits in with your busy life. We're launching the Informa Tech Automotive Group podcast this summer, which will feature exclusive content including:

- Never-before-heard content from 2019's Informa Tech Automotive Group events
- Exclusive previews of upcoming sessions
- Wards Intelligence Analyst debates
- Interviews with industry experts

Connected Car Insurance USA is taking part in this year's Summer Festival of Automotive, hosting a series of pre-event webinars to get you excited for the main event in August.

READ

Whether you choose to read the blogs or download the eBooks, there is plenty of content for you to consumer throughout the Summer.

Want to contribute?

Email Freya.smale@informa.com for information on how you can become a contributor.

INNOVATIVE VIRTUAL WAYS TO NETWORK

We know how important it is to meet your fellow attendees. Our virtual event platform offers you a multitude of ways to network virtually. We'll give you time to navigate through the Exhibition Hall and take part in the Virtual Live Product Demonstrations. Speed Networking gives you the opportunity to quickly meet with your fellow attendees. Recorded Virtual Show Floor Tours are available to assist you in navigating around the platform.

And that's not all! Take the guesswork out of networking with the Matchmaking Service. A.I. automatically matches you with fellow attendees based on you profile and who you are looking to meet.



SPEED NETWORKING



Speed Networking will take place throughout the virtual event and presents the perfect opportunity to make sure you come away from the conference with contacts and conversations to follow up on.

VIP MEETINGS



As always, our dedicated VIP team is here to deliver that extra special experience to high-level attendees. Our team will not only match you to fellow attendees, they will also arrange the meetings on your behalf.

SHOW FLOOR TOURS



Virtual events can be difficult to navigate. Watch our recorded tutorials to get a feel for how to use the platform, how to get the most out of sessions and how to find what you are looking for.

GROUP CHATS



Network with like-minded attendees through Group Chats. Group Chats will be set up per session and per event theme. Pose a question or offer up your expertise.

JOIN BY BOOKING YOUR SEAT TODAY ON THE WEBSITE

SAMPLE CONNECTED CAR INSURANCE USA ATTENDEE LIST



- 38% Senior Management
- 15% C-Level/Owner
- 11% Production/Operations
- 11% Sales/Business Development
- 5% Innovation/Strategy
- 4% Marketing/Communications
- 2% Claims/Underwriting
- 2% Consulting
- 2% Cyber Security/ Data
- 2% Program & Project Management
- 2% Research/Analyst
- 1% Accounting/Finance/Legal
- 1% Engineering/Design/Manufacturing
- 1% Staff/Support/Customer Service
- 1% Investment Director
- 1% Media

IN 2019, WE WERE JOINED BY:

AIG • Allstate Insurance Company • Allstate Roadside Services • American Association of Insurance Services • American Family Insurance • AmeriTrust • Amica Mutual Insurance • AmTrust Financial • AmTrust Group • Arity • Arizona Department of Transportation • Assurant • Auto Club Group • Autodata Solutions Inc • Automatic Labs, A SiriusXM Company • Autonomic • axitech • Bosch Connected Devices and Solutions • California Casualty Management Company • Cambridge Mobile Telematics • Carfax • Carrot Insurance • CCC • Clutch • Connected Vehicle Trade Association • Continental Intelligent Transportation Systems • Copiloto Seguro • Cordoba • Country Financial • Cowen and Company • Danlaw, Inc. • DENSO International of America • Desjardins General Insurance Group • Digisure • Dreyev • Driveway • eDriving • E-Motion, Inc. • Enterprise Holdings • Equifax • Farmers Insurance Group • Fiat Chrysler Automobiles • FICO • Ford Motor Company • Fujitsu America • GAINSCO • GEICO • General Motors • Great West Casualty • Hagerty Insurance • Hanover Insurance Group • Here Technologies • Honda • Horace Mann • Illinois Autonomous Vehicles Association • IMS • IN THE CAR • Insurance Institute for Highway Safety • Intel • IoT Insurance Observatory • J.D. Power • Kansas Department of Transportation • KarChing • Lake of Bays Semiconductor Inc. • LexisNexis Risk Solutions • LGVO Innovation Consulting SAC • Liberty Mutual Insurance • LightMetrics • Lytx • Metromile Enterprise • Micromech • Mile Auto • Mobile Video Computing Solutions • Mobileye • Mobis • Mojio • MooveAI • Motion Auto Insurance • Motion Intelligence • Munich Reinsurance America • Mydrive Solutions Ltd • Nationwide Insurance • New York State Department of Financial Services • Nexar inc. • Nextbase • NON • Novarica • ORIGO • Otonomo • Owlcam • Paper Co. Ltd • Pinnacle Actuarial Resources • Plymouth Rock Assurance Corporation • Privacy4cars.com • Progressive Insurance • Protective Insurance • Ptolemus Consulting Group • Pythia LLC • REDTAIL Telematics • Reuters • Rivian Automotive • Roadz • SambaSafety • Satixfy • Sentiance • Sentry Insurance • Sherpa Solutions • SiriusXM Connected Vehicles • Slice Insurance Inc. • Solera, Inc. • SpeedGauge • State Farm Insurance • State of Michigan • Strategy Analytics • Subaru of America, Inc. • Sumitomo Corporation of Americas • Swiss RE • Sygic • Tesla • The Auto Club Group • The Floow • The Risk Institute • ThruGreen, LLC • Tokio Marine Holdings • Toyota • Tracker Connect • TransUnion • Travelers • TrueMotion • TrueNorth Risk Solutions • University of Nevada, Reno • US Department of Transportation • USAA • Utica National Insurance Group • Verisk Analytics • Verizon Connect • Vizzion • Volkswagen Group of America • Volvo Cars Tech Fund • Xemplar Insights LLC • Xtract • Zaman Insurance and Reinsurance Broker LLC • Zurich North America

PACKAGE BUILDER

Going virtual offers you, our sponsors and exhibitors, even more chance to **Connect** with prospects, **Accelerate** your business, **Showcase** your expertise and **Educate** the industry about your products/services.

Informa Tech Automotive Group's unique 'Sponsor Package Builder' enables you to build a custom bundle of opportunities that suit your business needs.

**INFORMA TECH
AUTOMOTIVE GROUP:**
CONNECTING THE ENTIRE
AUTOMOTIVE AND TECHNOLOGY
ECOSYSTEM TO INFORM,
INSPIRE AND ACCELERATE
A BRIGHTER FUTURE

Recognized brands
trusted for research,
education and networking



Marketing expertise to
deliver real results to
marketers

Specialized content &
insights to drive better
strategic and operational
decisions



Unvalued reach to
decisionmakers in the
technology marketplace

YOUR PARTNER FOR BUSINESS TRANSFORMATION



Maximise Your
Brand Reach



Amplify Your
Message



Generate
New Business



Global
Community
Reach of
+300,000

THOUGHT LEADERSHIP

**POSITION YOURSELF AS AN INDUSTRY
THOUGHT LEADER IN A CUSTOM ONLINE
EVENT TO A HIGHLY TARGETED AND
ENGAGED AUDIENCE.**

The virtual event offers the same great thought leadership opportunities that you are used to. Whether you choose to share expertise through a solo presentation, or take part in a panel or roundtable, there are a multitude of options available.

- Presentation
- Panel
- Roundtable
- Masterclass
- Workshop

What's more – all sessions are not only hosted live but are also shared OnDemand post-event. This expands your audience significantly. Full engagement analytics are also provided post-event. You can also choose to sponsor a Pre-event Webinar as part of the Summer Festival of Automotive. Take your prospects on a journey in 2020 by telling your story through the Informa Tech Automotive Group.

*Interactive features include group messaging,
voting and polling, video and audio streaming.*

BRAND AWARENESS

**RAISE AWARENESS
OF YOUR BUSINESS'
EXPERTISE AND
GET YOUR BRAND
IN FRONT OF THE
AUTOMOTIVE
INDUSTRY.**



Position yourself as an industry leader through extended digital signage opportunities. Multiple banner, column ad, and sponsored virtual rooms enable to display your logo in pride of place. Prime positions are reserved for high-level sponsorship.



AWARD SPONSORSHIP
Help the industry celebrate by sponsoring the Virtual Awards or take ownership of a specific category that is close to you and your company's heart. Your logo will be featured across all the marketing collateral, including the shortlist guide, brochure, all emails and the virtual awards room itself.

LEAD GENERATION

**EXPAND YOUR AND GENERATE DEMAND FOR
YOUR PRODUCTS AND SOLUTIONS.**



CONTENT MARKETING

Get in front of our 300,000+ strong network of automotive stakeholders. We'll host your content on custom landing page aligned to the most relevant Informa Tech Automotive Group brand for 1 year. Dedicated email promotion to our audience, along with newsletter inclusions, and social media promotion will drive leads for your business.

Lead reports are provided including name, email, address, phone, title, company, industry, company size & any requested custom questions.



VIRTUAL BOOTHS

Virtual Booths are a fantastic way of having a dedicated space for your business development team during the event. You can customize your booth with your branding, videos and any collateral you have for the audience to take home in their virtual 'goodie-bags'.

Other features include:

- Instant Video Calls with lead scoring
- Live chat with sales staff
- Inbound meetings
- Showcase products
- Live stream product demos with Q&A



SPONSOR PRODUCT GALLERY

Host your own dedicated product gallery or share your content in our Sponsor Product Gallery. Available during and post-event, attendees are able to navigate your various offerings at their leisure.



MATCHMAKING SERVICE

Your business development team will benefit from Our interactive platform's unique A.I. matchmaking algorithm. You can save time with this A.I. tool, as it will recommend the best attendees to meet with based on your customer persona. You are still able to search through the entire attendee list and cherry pick prospects. With advanced filters, we've made this easy for your team!

As a sponsor, you can live chat with anyone at any time and see which attendees are online, so you can reach out to them at the right time. Your business development team can share documents, and add notes, ratings, or tags to leads in real-time so when you export, you have a mine of information to work from.



VIP MEETINGS

Let us do the hard work for you. Our dedicated team of VIP Relations Managers are available to high-level sponsors. They will assist your team in setting up meetings. They also "virtually" chase anyone who is late to attend on your behalf.

START CREATING YOUR CUSTOM PACKAGE TODAY

*We have limited options available for Start Ups who are looking to do more than just attend. Email Sanjay.singh@informa.com for more information.

LET'S GET DOWN TO BUSINESS...

AS ALWAYS, THE EARLIER YOU BOOK, THE MORE YOU SAVE.

	ALL ACCESS PASS	ALL AUTOMAKER & TIER 1 PASS	START UP	WARDS INTELLIGENCE SUBSCRIBER PASS	DIGITAL EXPO PASS
Ends Friday July 10th	\$195	\$195	FREE	FREE	FREE
Ends Friday August 14th	\$295	\$195	FREE	FREE	FREE
Final Price	\$395	\$195	FREE	FREE	FREE

ALL OF OUR PASSES ARE AVAILABLE ONLINE

PASSES INCLUDE:

- Premium Keynotes
- Premium Conference Tracks
- Roundtables & Working Groups
- Sponsored Workshops/ Roundtables
- Networking Opportunities
- Matchmaking Services
- Awards Ceremonies
- On Demand Slides/ Videos
- Pre and post-event access to virtual environment
- Summer Festival of Automotive Content
- Access to the Virtual Exhibition Hall

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THANK YOU FOR READING.



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